



## **DAY OUT WITH THE KIDS LOOKING FOR LOCAL BUSINESSES TO JOIN MEMBERSHIP SCHEME**

[Day Out With The Kids](#) is looking for Staffordshire-based businesses to help drive families into the region this summer, by becoming partners for its brand new membership scheme.

Focusing on days out, dining, cinemas and other family-friendly destinations, partners already include the Trentham Estate and Monkey Forest, as well as Waterworld Stoke, alongside other top UK attractions and nationwide brands including Go Ape and Bella Italia.

In addition to driving new customers and visitors to their business, membership partners also benefit from Day Out With The Kids marketing promotions as part of the scheme, including email newsletters and push notifications to members when they're nearby.

With no fees or commission, for a limited time only Staffordshire businesses can also [list their offers on the members zone for free](#), making it even easier to showcase their business to local families.

Current offers include up to 60% off entry, kids eat free and up to 20% off all food and drink, as part of a membership scheme that has been launched specifically for families to help them do more of the things they love for less, with a one month trial available to customers for just £1\*.

Simon Applebaum, Managing Director of [Day Out With The Kids](#), said: "We're on a mission to make life more fun for families, providing our users with the most comprehensive resource for finding something exciting to do, and then connecting them with amazing offers to stretch that day out budget as far as possible.

"We've quickly built partnerships with some of the region's biggest and best known attractions, but we're really interested to hear from other family-friendly businesses in the area who we can introduce to our highly engaged family audience."

For Staffordshire businesses looking to find out more, or to register interest, visit <http://forms.dayoutwiththekids.co.uk/membership-find-out-more/>.

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